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FOR IMMEDIATE RELEASE

EmblemHealth Enters Into Relationship With MD On-Line for Electronic Transactions

MD On-Line to Help EmblemHealth Convert Paper-Based Providers to EDI

June 6, 2011 – MD On-Line, Inc., a proven leader in enabling interoperable EDI transactions between health care providers and insurance companies, and EmblemHealth, which provides health insurance through its companies Group Health Incorporated (GHI) and HIP Health Plan of NY (HIP), have entered into a relationship to encourage paper-submitting providers to convert to EDI, effective immediately. As part of this effort, the MD On-Line transaction portal will be available through the EmblemHealth Web site and MD On-Line will conduct its signature outreach efforts to affect electronic transaction conversion. EmblemHealth joins more than thirty major carriers who have a relationship with MD On-Line and who have recognized the Company's expertise in converting paper providers to electronic submitters.

Under the new arrangement, EmblemHealth providers will be able to submit to and receive EmblemHealth transactions electronically at no cost. In addition, special incentives will be provided to encourage practitioners to submit and receive electronically to the more than 2,000 payers who are a part of the MD On-Line network.

“We are excited to be able to offer our physicians and other health care providers the time and cost-savings benefits of electronic transactions,” said Thomas Dwyer, Senior Vice President, Operations for EmblemHealth. “Improving the business of health care adds greater efficiencies for us and our practitioners, while giving them more time to focus on the practice of health care. That is a win-win-win for us, our network providers and their patients.”

Commenting on the relationship between MD On-Line and EmblemHealth, Bill Bartzak, President and CEO of MD On-Line said, “Every new payer who encourages the electronic submission of claims and other transactions brings the health care world closer to realizing a shared goal of helping to turn the tremendous cost and time savings potential into reality for both payers and providers.” He added, “We are delighted that EmblemHealth is now a part of that group.”

About EmblemHealth

EmblemHealth, Inc., through its companies Group Health Incorporated (GHI) and HIP Health Plan of New York (HIP), provides quality health care coverage and administrative services to approximately 2.9 million people. Groups and individuals can choose from a variety of PPO, EPO and HMO programs, as well as prescription drug, dental and vision plans. Plans offer a choice of networks, including access to over 103,000 quality doctors and other health care professionals and most of the leading hospitals across the tristate region. For more information, visit www.emblemhealth.com.

About MD On-Line

Award-winning MD On-Line Inc. is a leading provider of electronic data interchange (EDI) solutions that facilitate the critical connection between doctors and payers. Its offerings enable electronic data capture and entry, and claim and transactional data submission to payers. Co-branded and endorsed by more than 30 major insurers and increasing its presence in providers' offices of all sizes, MD On-Line is transacting the business of healthcare, helping to make the healthcare system significantly more cost-effective by eradicating inefficiencies. In addition to claims processing, MD On-Line offers real-time services for eligibility verification, referrals, claim status inquiries, and electronic remittance advice (ERAs). Its “all-payer” EDI solutions encompass a network of more than 2,000 payer organizations and are used by more than 45,000 healthcare providers nationwide. For additional information, visit www.mdon-line.com.

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